



City of Alameda California

AGENDA

REGULAR MEETING OF
CITY OF ALAMEDA AMERICA'S CUP COMMITTEE
THURSDAY, NOVEMBER 3, 2011
6:00 p.m.

(Doors open by 5:45 p.m.)

**CONFERENCE ROOM 201
ALAMEDA CITY HALL WEST
950 WEST MALL SQUARE**

Anyone wishing to speak on any item on the agenda or business brought up by Committee Members or a member of the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

If you wish to address the Committee, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

1. CALL TO ORDER AND ROLL CALL
2. MINUTES
 - 2.a. Minutes of the Meeting of October 6, 2011
3. CONSENT CALENDAR
4. ORAL COMMUNICATIONS - PUBLIC
5. UNFINISHED BUSINESS

6. NEW BUSINESS

- 6.a. Presentation by Adam Van de Water, Project Director for 34th America's Cup, City and County of San Francisco.
- 6.b. Discussion of Collateral Materials to support the Committee's activities.

7. REPORTS

8. WRITTEN COMMUNICATIONS

9. ORAL COMMUNICATIONS – COMMITTEE MEMBERS AND STAFF

10. ADJOURNMENT

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* Sign language interpreters will be available upon request. Please contact Eric Fonstein, City of Alameda Economic Development Division, at 747-6895 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Eric Fonstein, at 747-6895 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.

DRAFT UNTIL APPROVED

MINUTES

REGULAR MEETING OF
CITY OF ALAMEDA AMERICA'S CUP COMMITTEE
THURSDAY, OCTOBER 6, 2011
6:00 PM

1. CALL TO ORDER

The meeting commenced at 6:08 p.m.

Present: Chris Seiwald, Dave Bloch, Jim Oddie, John Platt, Kame Richards, David Lee, Jack Boeger, Leslie Cameron, Kathie Woulfe, David Forbes.

Absent: Brad Schook

Staff: Eric Fonstein

Public: Deborah Wright, Karen Key, Sally Robinson, Kyle Conner, Sally Richards

1. CALL TO ORDER AND ROLL CALL

2. **MINUTES**

2.a. Approved Minutes of the Meeting of September 1, 2011 and of the Special Meeting of September 8, 2011.

3. **CONSENT CALENDAR**

4. **ORAL COMMUNICATIONS – PUBLIC**

Deborah Wright—read e-mail asking about date change for US Coast Guard AC Recreational Boaters' Meeting.

Sally Robinson—asked if the Committee or the City has researched San Diego's preparation for the 1992 America's Cup. Mr. Richards stated that San Diego encountered many difficulties, including property fights along the waterfront.

Deborah Wright—said that the "Pirates in Paradise" event (Sunday, October 16th at Bridgeside Shopping Center) will have an America's Cup booth. This lead to a Committee discussion about collateral material. The Committee decided to distribute copies of the City's resolution supporting the America's Cup and collect e-mail addresses from interested people. Chairman

Seiwald said that he will meet with Mr. Bloch and Mr. Boeger before next meeting to discuss promotional material. Mr. Lee said that he will prepare a draft presentation to show the Committee at the next meeting.

Karen Bey—said that most developers are aware of the America's Cup. The Committee should focus on coordinating with their staff.

5. UNFINISHED BUSINESS

5.a. Discussion regarding Ralph M. Brown Act.

After her September 8 presentation to the Committee, Assistant City Attorney Donna Mooney researched a question raised about the Committee's use of Google Groups. Mr. Fonstein reported that she considers it similar to a group e-mail or a chat room. It is fairly easy in this type of situation for a prohibited serial meeting to occur. She therefore recommends that the Committee not communicate through Google Group.

6. NEW BUSINESS

6.a. Presentation by Randy Rentschler, Metropolitan Transportation Authority.

Mr. Rentschler said that there are many Alameda residents connected with regional agencies, like himself, that the AC Committee can call on to help. Mr. Rentschler offered to coordinate meetings between agencies. However, Mr. Rentschler said that he doesn't know what the City wants. He told the Committee that it is unlikely to get funds to support an island shuttle service. He said that it may be more reasonable to get increased ferry service to San Francisco; ferry service to Treasure Island; and/or a ferry dock at the Hornet.

6.b. Presentation by Mark Ames, Deputy Coordinator AC34 for US Coast Guard.

Lt. Cmdr. Ames said that the Coast Guard is responsible for "safe use of the waterways" and are in the process of establishing special local regulations for the event, ie rules for the proposed "box" of the race area. The regulations, being submitted jointly with the National Park Service, will need to follow the NEPA regulatory framework, with the public comment period scheduled for March/April 2012 and the final rules to be published in June 2012. He mentioned that Treasure Island is not really close enough to see the race.

6.c. Report on Presentation of Committee's Recommendations to the City Manager.

Mr. Lee, Mr. Seiwald, and Mr. Platt had met with the City Manager John Russo to review the Committee's recommendations for City consideration. Mr. Lee reported that Mr. Russo was supportive but iterated that the City does not have financial resources to devote implementing many of the recommendations. Mr. Russo though had offered in-kind support. Mr. Russo had noted the regulatory process requires a set timeframe for public review and approval for certain waterfront projects.

Mr. Richards said that he talked with the General Counsel for the Artemis Team, Melinda Erkelens. Artemis has roughly 100 employees, plus family members, based in Valencia, Spain. According to Mr. Richards, Artemis visited Alameda four to six months ago. Their primary concerns was the toxicity of the Seaplane Lagoon and if it would be cleaned up in time for their use. July 1, 2012 is the first day teams are allowed to put their 72' boats in the water, so the teams will need to be situated in the Bay Area well before then. There are no similar restrictions for sailing the 45' boats.

Mr. Fonstein will follow up with the timeline on the Seaplane Lagoon remediation and if it can be accelerated.

6.d. Report on John Beery's Proposal to Build Family Coach Resort.

Mr. Fonstein said that he and Lori Taylor, the City's Community Development Director, met with Mr. Beery in September about his plans to construct a Family Coach Resort. Phase 1 will include 150 units. He intends to submit plans within the next few weeks.

6.e. Recommendation to expand Committee membership to include Deborah Wright.

The Committee voted unanimously to recommend that the City Council appoints Deborah Wright to the Committee.

7. **REPORTS**

8. **WRITTEN COMMUNICATIONS**

9. **ORAL COMMUNICATIONS – COMMITTEE MEMBERS AND STAFF**

Mr. Fonstein reported on recent conversations with Drew Lisac with the City of Oakland, noting that a Mayor's Cup Race and water taxis may be possible areas of collaboration between the two cities. The America's Cup Event Authority (ACEA) plans to circulate its marketing guidelines by the end of the year.

10. **ADJOURNMENT**

7:34 p.m.